



ASHA DEEP FOUNDATION

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Programme at a Glance

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Meeting with Hon'ble Chief Minister of Delhi:

Asha Deep Foundation has been working for the underprivileged and marginalised sections of the society for more than three decades. It continuously networks with Government departments in order to bringing development schemes for communities. To attain this it is necessary to work with the support of Government. Time has come for Government and NGO collaboration which will ensure utilization of scarce resources in more efficient and systematic manner. If Government and NGOs both can work with mutual understanding and respect which will help to reach out more people and common goals can be achieved successfully. Government will attain social agenda and NGOs will pro-actively work for the development people. Implementing this thought, the President of the Asha Deep Foundation Fr. Susai Sebastian, Secretary- Mrs. Jothi Chetty and Director - Rev. H.K. Chetty met the Hon'ble Chief Minister of Delhi and enlightened him about the work carried out by Asha Deep towards the betterment of the society. The Chief Minister of Delhi Mr. Arvind Kejriwal listened to them and promised to extend a hand of help and do the best for the development of the community.



Late Fr. A. R. Rajamoney Memorial Service- Founder of Asha Deep Foundation

Our Founder Late Fr A.R. Rajamoney was the epitome of love and compassion. He sacrificed his whole life for the upliftment and empowerment of downtrodden sections of the society. His concern to bring them to the mainstream of the society led him start various developmental programs like setting up Ashaniketan Boys and Girls Home , where he provided destitute and oppressed children with shelter, love and care, opening of schools, where he impacted millions of lives through education, life skills knowledge and wisdom, opening of Asha Day Care Center for Senior Citizens to accommodate elders, provide them with counselling, health care and a purpose of living. Taking forward his dream of an equitable society wherein each and every human being can live a peaceful and happy life. On 18th March 2015 a memorial service was organised to remember his love for the downtrodden and paid homage to him for his sacrifices and everlasting impact he has made upon millions of lives.



Summer Camp for orphan, abandoned and destitute children of Ashaniketan Homes (Boys and Girls)

Many underprivileged children are unable to get opportunity to just have fun and be kids during their childhood — they are busy helping at home or working to support their families from a very young age. The difficulties they face, financially and emotionally, are so persistent that they barely have time or mental space to enjoy basic recreational moments, such as reading or playing with toys. Asha deep Foundation is fighting to give them back their rightful childhood. It has always focussed on overall well-being and development of boys & girls at high risk. Not only has it focused on their indoor formal learning, but also on their outdoor recreational learning. From

the last 21 years ADF has been taking abandoned children of Ashaniketan Boys and Girls Home to theme based summer trips. This time also they got an opportunity to visit Chandigarh, Shimla and Solan. The whole trip was centred on the theme

'Aim of Life' to motivate and guide the children regarding their future goal. A competition was organised amongst various teams in which children performed skits depicting their aim and purpose of life. Speech and workshops were also conducted to help children realise their aim of life and brighten their future. It was an amazing learning experience for all the children.

Visit of Ms Terri O Leary Senior Vice President of Bank of America

According to unemployment statistics, 116 million people are still searching for work in India. Among these unemployed people, many belong to economically weak and underprivileged families and hence are unable to seek gainful employment. Asha Deep Foundation took an initiative to reduce their poverty and vulnerability by launching Youth Development Program (YDP) with the support of Bank of America as part of its CSR activities. YDP helps youth in getting decent jobs and supporting themselves and their families financially by imparting training and exposure visits.



Ms Terri O Leary, Senior Vice President of Bank of America visited Youth Development Centre of Carterpuri, Gurgaon on 3rd September 2015 to felicitate the trainees on the completion of their training module under YDP. ADF is honoured to have Ms Terri O Leary, through her motivational speech inspired youth on how important is for them to be self dependent and win their 'Bread and Butter' themselves. The trainees also shared their experience on how they were benefitted from the training programme and the learning's from it and consequently the impact on their lives. The highlight of the training was full time placement of more than 70% of the trainees.



Painting Competition on 'World Peace' was organised by G- Cube

Asha Deep Foundation has always emphasised on holistic development of a child through various Creative and innovative education. The aim of developing children at all dimension is fulfilled through many practical approaches like sports, arts, crafts and cultural programmes. Many multinational companies have supported ADF in this endeavour from time to time. G Cubes, an IT company, organised drawing competition for the children of St James Convent School from class Vth to Xth on 8th December 2015 as a part of its CSR activities. The competition was

structured around the theme 'World Peace'. The Director of Asha Deep Foundation Rev. H. K. Chetty and Mr. Girish and Ms Priyanka from G Cubes were also present to grace the occasion. The main agenda of the competition was to enlighten children about the prevailing unrest and disorder in the world and they were also asked about their opinions on how they can restore peace and harmony in their country. A total of 100 children participated in the contest and glorified the occasion with their beautiful paintings. G cubes promoted some of the children and their paintings on Face book through inviting likes and put some of them as images in their official calendar.

World Disable Day

The fact that differently able children and their families may have different priorities and need different supports and arrangements to achieve them does not mean that they should be precluded from participating in ordinary experiences enjoyed by others. Asha Deep Foundation has always been involved in integrating these children who have special physical and mental needs into the society. Taking further this work, the Asha Deep Foundation celebrated the World Disable day, 3rd December 2015, in Asha Niketan Home with these special children. The event included activities which were art and craft based like drawing competition, sketching and colouring. The overall aim of involving them in these events is to encourage them to be a vibrant member of the society. The special children benefit by proving to themselves that there are many things they can still do, despite their conditions, which can help with their self-esteem and avoid mental issues such as depression from plaguing them. The event concluded with the distribution of sweets and prizes for the winners.





Visit of District Probation Officer (DPO), Ghaziabad

The District Probation Officer of Ghaziabad, Mr Mahesh Kumar Kandwal visited Asha Niketan Homes and celebrated Children's Day with all the Children. The children participated in various activities organised on the occasion of the Children's day like Painting, Debate , Quiz, Sports and Games etc. The DPO appreciated the children who actively participated in the activities and also distributed prizes to the best performed children. He also motivated the children to study well , work hard and should have a dream which they should try to fulfil in their lives.

Candle Light March " Beti Bachao Beti Padhao"

We have a strong belief that educated women would not only contribute to the economy but also help to reduce the social evils like dowry system and child marriage strongly prevailing in the society . In the same direction, a Candle light march was organised in Shahid Nagar by Asha Deep Foundation where the girls , boys and the staff members came together to draw attention of the community people towards educating the girl child. A total of 150 people in the rally reiterated the slogan of saving the girl child and educating them behind the banner of "Beti Bachao Beti Padhao". The rally could create a awareness among community members on the significance of teaching females and making them employable. That women might have the chance of a healthier and happier life should be reason enough for promoting girls' education. However, there are also important benefits for society as a whole. The idea was to communicate that an educated woman has the right skills, information and self-confidence to be a better parent, worker and citizen. The event was honoured by the benign presence of Rev. H.K. Chetty, Director – Asha Deep Foundation and Mr. Mahesh Kumar Kandwal, District Probation Officer- Ghaziabad.



Launch of Youth Development Programme in Chennai and Gurgaon (Haryana)

Asha Deep Foundation dedicated the year 2014-15 on "Skill training and Development of Youth". Moving towards the aim, organization was able to spread its wings to two more new cities in India namely Chennai and Gurgaon. The Youth Development Programme was launched in Kovilampakkan and Tharamani in Chennai and Carterpuri and Sheetla Colony in Gurgaon (Haryana) . ADF feels immense pleasure to make the underprivileged youth employable and make them realize their potential with appropriate skill training. In the 30 years of its developmental work, the communities which were once out-casted by the society because of the

extreme conditions of poverty, ignorance and illiteracy are now able to take part in all normal walks of life.

Launch of Youth Employability Programme and Women Empowerment Programme at Mumbai

Asha Deep Foundation's initiative to empower youth is powered by the efforts of Barclay's working to support thousands of youngsters and the community at large. We believe that the underprivileged youth are required to be exposed to a variety of employment opportunities so that they can earn a decent living and take part in the race of development. It is their prerogative to lead a decent life as a citizen of India and it should be ensured by the government with support from social development organizations and corporates. In the same light, a new centres were



launched in Worli and Goregaon in Mumbai . The program aims to train them in various skill areas. The main components of the programme are- IT, Financial Literacy, Workplace Readiness, Customer Retail Service, Hospitality and IT Enabled Services. Having already placed around 3000 Youth with gainful employment, Asha Deep Foundation is set to reduce vulnerability of the economically weak and disadvantaged communities by facilitating adequate training programs for them.

Women empowerment is one of the major components of all the projects of ADF and financial empowerment is very essential to free women from the subjugation they face in the society. The 15 slums around this periphery were surveyed by Asha Deep Foundation along with Barclay's volunteers and eligible women and adolescent girls were identified. Fashion Designing and Beautician course were introduced in the centres to train and help the women to be empowered.

Visitors from Bangalore to Asha Child Development Center

A Bangalore based NGO visited our organization and interacted with the Asha Child Development Center children and also with the staff of the department. Best practices of the projects were shared and it was a learning experience for both the organization. The Children of Asha Child Development Centers shared their learning, like after School support they get from the experts who guide the children in Maths and Science, Life Skill Training, Vocational Skill Training, Individual Guidance and Counselling etc. The children also performed cultural programme which was appreciated by the visitors.



Fire broke at Panchsheel Jhuggi : Relief Work

Asha Deep Foundation is running Mother and Child Care programme for the women of Panchsheel Jhuggi, where the livelihood of the families are waste picking and segregation of the collection and sell the same and earn their livelihood. A big tragedy happened in the mid night due to short circuit and fire broke in the slum and 150 families lost everything within a matter of half an hour. The organisation immediately started the relief work and distributed food, clothing to the families and also donated Kitchen items for cooking the food and other needful requirements still their proper settlement.

Visit of Chairperson, Child Welfare Committee – Ghaziabad

It is our honor to welcome the Chairperson Child Welfare Committee of Ghaziabad Mr. Dinesh Kumar Sharma to our organization on the occasion of Bal Mela . He spared his precious time and inaugurated the Bal Mela organized to celebrate the Children's Day. The Chairperson interacted with the children and motivated the children to do best in their studies. Asha Deep Foundation is a women and child centered organization always concern for their dimensional development, therefore every year organization organized Bal Mela and invite children and parents from different communities and sensitizing them on rights of the children and roles of the parents on child development.



Asha Deep Foundation runs various community development projects in Delhi, U.P., Chennai, Mumbai and Haryana For further details please contact in the following addresses:

Head Office: 175-C, J&K Pocket, Dilshad Garden, Delhi-110095

Central Office: D-81, Shahid Nagar, Delhi-NCR , Ghaziabad (U.P.)

For more information Visit us at www.adf.org.in